



2014-2015 ANNUAL REPORT

assistance league  
Greater Cincinnati

OUR *Mission...*

**SERVING** women  
and children in **CRISIS**

We strive to meet  
critical needs  
of **CHILDREN,**  
**ADULTS**  
and **STUDENTS**  
in our community  
through **5** programs

We bring  
**JOY** to the  
underserved





# WE ARE

Assistance League of Greater Cincinnati is a *100%*

all-volunteer organization dedicated to serving vulnerable children and adults by identifying, developing, implementing and funding ongoing community programs

## Advisory COUNCIL

**Donna Christensen**  
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**Joe Wilmers**  
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## Assistance League receives GuideStar Gold Designation

During my term as president, I was very pleased when the Cincinnati Chapter was awarded the GuideStar seal of approval and was listed as a Gold-level GuideStar Exchange Participant. GuideStar gathers and provides information about a nonprofit's mission, legitimacy, impact, reputation, finances, programs and transparency. This helps donors to make better decisions and encourages charitable giving. A special thanks to all our members for their hard work. It speaks volumes about our commitment to our mission and work in the community. Congratulations Assistance League of Greater Cincinnati!

## Board of DIRECTORS

- Cyndie Willson, president
- Meier Bauer, president-elect
- Diana Haskell, treasurer
- Linda Dale, secretary
- Betty Rothgeb, VP membership
- Katie Gantz, VP donor and client management
- Sue Frey, VP philanthropic
- Steffi Cappel, VP resource development
- Audrey Stehle, VP marketing communications
- Linda Myers, parliamentarian

*A message from Cyndie Willson, president*



### CONTACT US:

513-221-4447; Email: [algcfuse.net](mailto:algcfuse.net)  
[www.AssistanceLeagueCincinnati.org](http://www.AssistanceLeagueCincinnati.org)  
1057 Meta Drive, Cincinnati, Ohio 45237

# We created and manage **five** philanthropic programs



**1 Operation School Bell,**<sup>®</sup> opens its “store” every fall and outfits students from 36 schools with new shoes, two pairs of pants, three shirts, socks, underwear, belt and jacket. What started with 101 students in 1999 grew to over 2,105 in 2014-2015.

**2 Trauma Care/Domestic Violence.** Members pack sweatsuits, underwear, socks and hygiene kits for victims of domestic violence and sexual assault whose clothes are often taken as evidence. The kits, delivered to 15 hospitals and six shelters, are a first step to recovery.

**3 New Beginnings.** Starting a stable life after abuse and leaving a shelter is scary, especially with children. We delivered 276 kits to 133 women and 143 children with pots and pans, cleaning products, dishes, linens, cutlery, books and toys to help make that transition gentler.

**4 Gen-1 Scholars.** To help students who are the first in their families to go to college, ALGC has partnered with a cutting-edge plan at the University of Cincinnati to provide two scholarships.

**5 College Starter Kits.** Basics, including a flash drive, notebooks and other school supplies worth \$4,563 were provided to 251 financially-challenged adult students struggling to pay for college at four local universities.

WE  
TOUCHED  
**4,612**  
LIVES



# ALGC's impact *by the numbers*

**276**

Women and children affected by domestic violence who were helped through New Beginnings kits containing pots and pans, cleaning supplies, utensils, dishes, linens as they move from shelters to new homes. Value \$25,431.



**\$23.26**

The value of a donated hour\* by members and community volunteers like Wally Lynch (with his mom) working to make our programs successful. For his birthday, he invited friends to bring toys for children transitioning from shelter life to a new home in our New Beginnings kits.



**1042**

Hours worked by 76 tireless volunteers from community groups, including church members, businesses and student-athletes. Value \$24,237.



**2**

Housing scholarships of \$1,500 each were given to two Gen-1 students at the University of Cincinnati. Value, \$3,000.

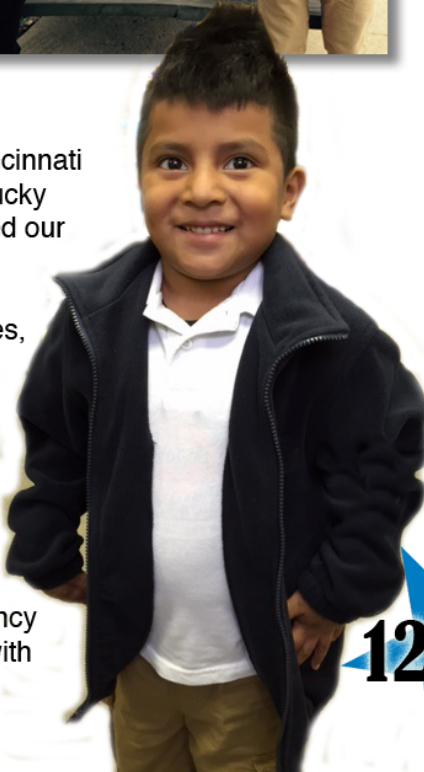


**251**

Financially disadvantaged adult college students at four local universities received kits with flash drives, notebooks and school supplies to help trim the high cost of college. Value, \$4,604.

**2105**

Children from 36 Cincinnati and Northern Kentucky schools who visited our Operation School Bell "shop" this year were outfitted with pants, shirts, shoes, underwear, socks, belt and a fleece jacket. Value, \$139,455.



**1978**

Victims of abuse and domestic violence we reached out to with clothes and emergency supplies as they coped with survival. Value, \$22,599.

**12,864**

Total volunteer hours worked by ALGC members to make a lasting impact of change in our community. Value \$299,217.



**4**

\*Value based on the U.S. Department of Labor, Bureau of Labor Statistics of an hourly rate of \$23.26 for volunteering.

# We responsibly raise our funds & manage them *Locally*

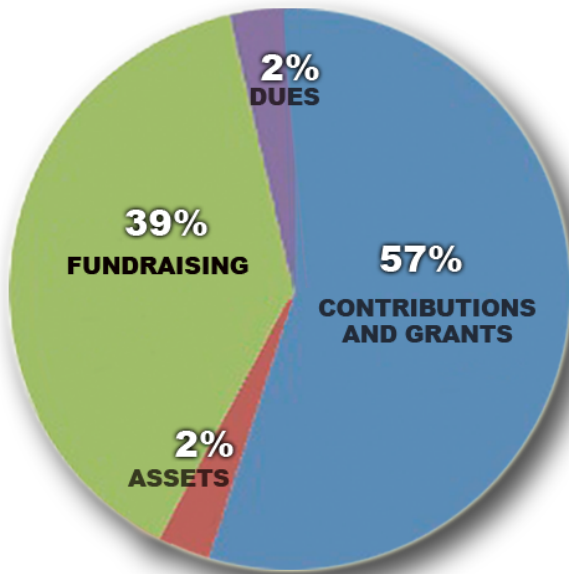
Our funding sources include grants, a direct appeal campaign, special events and activities and donations.



Percent of expenses returned to the community through philanthropic programs for the fiscal year ending May 31, 2015.

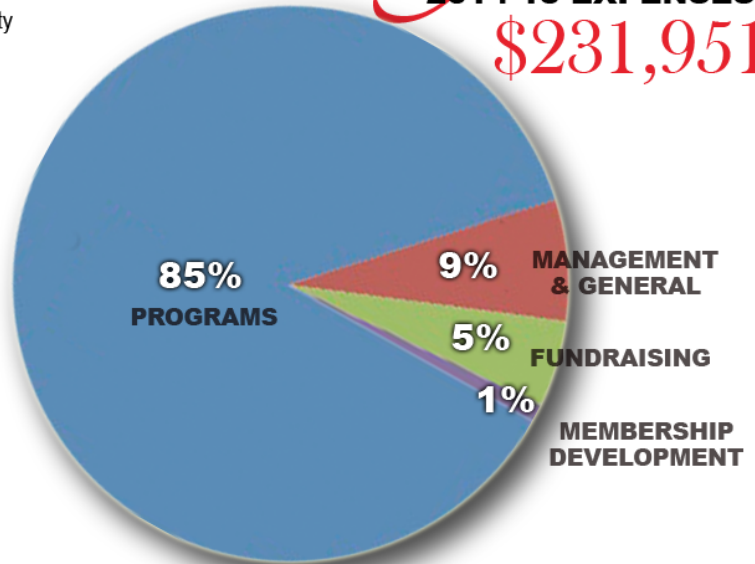
**\$237,731**

**2014-15 REVENUES**



**2014-15 EXPENSES**

**\$231,951**



**\$323,454**

Estimated value of hours donated by members and volunteers for the year June 1, 2014 to May 31, 2015\*

\*Value based on the U.S. Department of Labor, Bureau of Labor Statistics of an hourly rate of \$23.26 for volunteering.

## Statement of Financial Position as of May 31, 2015 with comparative totals for 2014

Assets	2015	2014
Cash & Cash Equivalents	\$ 403,704	\$ 381,532
Inventories	\$ 25,607	\$ 28,610
Other Assets	\$ 8,737	\$ 8,744
<b>Total Assets</b>	<b>\$ 438,048</b>	<b>\$ 418,916</b>
Liabilities & Net Assets	2015	2014
Total Liabilities	\$ 18,342	\$ 4,990
Total Net Assets	\$ 419,706	\$ 413,926
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 438,048</b>	<b>\$ 418,916</b>

Revenue	2015	2014
Fundraising & Special Events	\$ 93,160	\$ 101,005
Contributions & Grants	\$ 137,645	\$ 156,305
Membership Dues	\$ 5,835	\$ 6,660
Investment Return	\$ 1,091	\$ 241
Assets Released	\$ 6,086	\$ 0
<b>Total Revenue</b>	<b>\$ 237,731</b>	<b>\$ 264,211</b>
Expenses	2015	2014
<b>Program Services</b>		
Operation School Bell	\$ 145,217	\$ 139,455
College Starter Kits	\$ 4,563	\$ 4,604
Trauma Care	\$ 19,761	\$ 22,599
New Beginnings	\$ 24,124	\$ 25,431
College Scholarship	\$ 3,561	\$ 3,623
<b>Total Program Services</b>	<b>\$ 197,226</b>	<b>\$ 195,712</b>
<b>Supporting Services</b>		
Management & General	\$ 21,970	\$ 11,089
Membership Development	\$ 3,315	\$ 3,374
Fundraising & Special Events	\$ 9,440	\$ 14,965
<b>Total Supporting Services</b>	<b>\$ 34,725</b>	<b>\$ 29,428</b>
<b>Total Expenses</b>	<b>\$ 231,951</b>	<b>\$ 225,140</b>
<b>Change in Net Assets</b>	<b>\$ 5,780</b>	<b>\$ 39,071</b>
<b>Net Assets - Beginning/year</b>	<b>\$ 413,926</b>	<b>\$ 374,855</b>
<b>Net Assets - End/Year</b>	<b>\$ 419,706</b>	<b>\$ 413,926</b>



## \$5000 or more

Farmer Family Fund of the  
Greater Cincinnati Foundation  
The BMW Store  
UC Health  
Western and Southern  
Financial Group

## \$2500-\$4999

Walter & Marlena Frank  
David & Linda Myers

## \$1000-\$2499

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Mary Ann Jacobs  
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Mary Ronan &  
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## \$500-\$999

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Luke Wiley  
Jim & Sharon Zamberlan

# Thank you DONORS

## Individuals who helped

Assistance League sincerely appreciates the support of our generous donors. The following acknowledges financial and in-kind donations made between June 1, 2014 and May 31, 2015. Every effort was made to be completely accurate. Please let us know of any errors, omissions or incorrect listings.  
Call 513-221-4447 or email [algcf@fuse.net](mailto:algcf@fuse.net) with questions or comments.

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## Up to \$249

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## Operation School Bell



College  
Starter  
Kits

**Up to \$249  
cont'd**

Ray & Valerie Habib  
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**WE** made a  
difference  
but **YOU** made it  
possible

Thank-you  
note  
from  
school



Grant & Linda Martin  
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Deborah Wyght  
Peter and Jaye Yorio



Volunteers  
making  
a difference



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Courtyard by Marriott  
Horseshoe Casino  
Montgomery Woman's Club  
Shiloh UMC Sewing Group

*Thank you*  
**DONORS**

**Business and community connections**



Aspire 2015 Keynote Speaker Lorraine Bolsinger with Aspire Award winner Phil Castellini.



Doris Frye and Orlando Henderson at the annual Aspire luncheon and fundraiser



J.J. Miller introduces Phil Castellini

**Business and  
Organization  
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**Scenes from  
ALGC 2015  
Awards**

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Kathryn Heck                      Jane Kern                      Leonard Stape  
Carole Jordan                      Todd Ryan

**Donations in Honor of . . .**

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Phil Castellini                      Ruth Frank                      Cyndie Willson

